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November 7, 2017

Dear Valued Partner And Community Leader,

On behalf of the San Antonio Tennis Association, Inc. Board of Directors and staff, I would like to present our accomplishments and achievements during the third quarter of 2017. We thank you for your continued support, appreciate your commitment to our mission, as working together contributes greatly to our success of growing tennis in San Antonio!

Please see the attached 2017 Third Quarterly Update sharing briefly all latest news of our organization with my grateful thanks.

Respectfully,

Debbie Grieder
President
San Antonio Tennis Association, Inc.



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SATA Quarterly Update July – September 2017

The San Antonio Tennis Association, INC (SATA) announces another fantastic quarter of growth and success both on and off the court! Through hard work and dedication from our Board of Directors, staff, and a supportive vibrant tennis community – SATA continues to strive for excellence! As the recipient of the *2017 USTA Member Organization of the Year Award*, SATA presses forward on its pathway with commitment and dedication to our mission. Recently awarded the invitation to join a prestigious three-year program, *USTA Foundation NJTL Capacity Building Cohort*, (National Junior and Tennis Learning), SATA will receive support to continue growing our youth programs keeping in step with our initiatives to introduce tennis while creating a healthy lifestyle. We are excited to share with you the following bullet points of information on the continued success of our organization!

Tournaments

- The Economic Impact (EI) for year 2016 to the City of San Antonio has been estimated at over \$22 million and directly related to our SATA tournaments representing an increase of over \$8 million from the previous year.
- The tremendous increase is due to:
 - Additional players participating in all levels of local, state and national tournaments.
 - The addition of two Texas Sectional tournaments and two National tournaments.
- Third quarter tournaments included:
 - Bending Branch Major Zone – 500 players
 - Alamo City Super Champs Major Zone – 392 players
 - Texas Adult Sectionals Sponsored by Mission Pharmacal – 477 players
- Upcoming Tournaments include: WinWell Challenger, Super Champs Excellence, First Serve Tennis Fall Challenger and the South Texas Adult/Junior Open.
- For 2018, SATA has been awarded 16 tournaments including adult, senior, super senior, national junior, and adult/junior open events.

Leagues

- Fall Leagues commenced in late August with 2,642 players registering to participate on 168 teams. Registration is still open with participation numbers higher than last year and continuing to grow!
- Texas 40+ Sectionals was held September 15-17 at the McFarlin Tennis Center along with other tennis facilities throughout the city. Over 80 men's and women's teams from across Texas competing to win the state title, and to represent Texas Section at national

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competitions this Fall. We are proud to share that two of our San Antonio teams will represent Texas at nationals!

- Fair Oaks Ranch 3.0 Ladies Team *Simply Smashing* won 40+ Sectionals and will represent Texas at Nationals in Ft. Lauderdale.
- *Sonterra Saints* 3.0 Ladies Team won their Sectionals flight in Tyler, TX and will represent Texas at Nationals in Orlando.
- Two of our 65+ Ladies Teams: *Sonterra Sizzle* 7.0 and *Blossom Over the Netters* 6.0 have also won state titles and prepare for Nationals.
- Tri-Level, our most popular weekend league tournament of the year is currently registering players and will be held November 10-12. We expect approximately 300-350 players for this competitive tennis event.

Programs

- During the third quarter, our SATA programs have placed racquets in the hands of over 630 players/participants across San Antonio.
- Over 155 community members have volunteered their time to support SATA Programs with over 649 hours of volunteer service.
- Programs include: San Antonio Amputee Foundation Clinic, Adaptive Tennis at Boerne Park, Fitness in the Park, Ft. Sam Houston 264th Battalion Tennis Program, Racquets UP for Down Syndrome, Camp Discovery, and Tennis for People with Disabilities.
- The SATA Homeschool program has started and will run through early November with over 40 local homeschooled children receiving tennis instruction at McFarlin Tennis Center every week.

Juniors

- National Junior Tennis and Learning, (NJTL) had over 8200 participants from January through the end of August and hosted a free summer camp at 10 facilities.
- Junior Team Tennis (JTT) *has surpassed* its 2017 goal of 325 players, and now boasts over 400 players with more registering every day. JTT now comprises 34 teams at 9 facilities.

Other SATA News

- On October 21st, SATA and USTA hosted an Adaptive Tennis Mixer for local adaptive tennis players.
- The Gala committee continues to plan and coordinate the 4th Annual Grand Slam Gala themed "Boots & Bling"
 - 2018 Event will be held April 7th 6-11pm at Pedrotti's North Wind Ranch
 - With over 275 supporters attending last year's Gala event, *SATA raised over \$24,000!*

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